Tom & Agathe (FL@33)

Age: 37
Occupation: Creative director
Location: London
Specialised Creative Practice: Graphic Design

Q1. When do you feel the presence of design around you?
A01. At the moment I am writing.

Q2. What is your favourite shape?
A02. Square.

Q3. What was your happiest moment in your work experience?
A03. When we saw our transform magazine being printed on the front of a bus.

Q4. When we realised that there are people out there who appreciate what we do especially when they care enough to send us their feedback (e.g. buzzpress.com votes/contributions from around the world).

Q5. Please list your 3 favourite colours.
A05. Red, blue, black.

Q6. Olive, sky blue, silver.

Q7. What do you dislike most?
A07. Spiders.

Q8. Halfheartedness, for one.


Q10. Please list your 3 favourite materials.

Q11. Uncoated stock, wood (especially with very smooth edges), linen (90x90), cotton (70x70), where is your most favourite place?
A11. At home.

Q12. Please list your 3 favourite designers.

Q13. Tiziano Molti, the most high-yielding, entertaining, (for his mind-boggling font, room modulation), Ray and Charles Campion (for the best lounge chair ever), Vaughan Oliver (who I think has been collecting since it comes on a slip).

Q14. Please define the word “design”.
A14. A design is the creative process that takes into account emotion, intellect and the environment. It usually involves a lot of heartbreak and time.

Q15. That’s obviously difficult, as I am not going to write a comprehensive essay, but here is my attempt to simplify the definition. Design is everything created with a purpose regardless of whether the designer is human or of “mother nature” itself. Design is usually making life more enjoyable, easier and not simply making it work.

Q16. Please list your 3 favourite words.
A16. Dream, sky, design.

Q17. Insalubrable, bonbon, stereotype.
Work.

This season seasonal affective design focuses on the work of FLAT33. We have included a selection of work from the multi-disciplinary design studio in order to continue the collaboration between seasonal affective design and FLAT33.

Description of work:
(top left, above) Patterns book design/illustration
(top right) 300% Cotton T-Shirt & Book design
(above left) Mr Papillon Set
(left) Custom Datsouple Rubber Floor design

For more information please visit www.flat33.com
NEXT ISSUE
I3 V1 S07 / Spring 2007
The next issue of s.a.d. will profile Bastard Graphics™, expose fresh creative talent and interview another highly rated creative collective.

To contact s.a.d. email;
hello@seasonalaffecteddesign.com

Contact contributors

FL@33 [e] info@fl@33.com [w] www.fl@33.com
Build [e] michael@designbybuild.com [w] www.designbybuild.com
Thinkdust [e] info@thinkdust.com [w] www.thinkdust.com
Setup Industries [e] info@setupclothing.co.uk [w] www.setupclothing.co.uk
Darren Firth [e] info@keepmesane.com [w] www.keepmesane.com
Ronald Ashburn [e] r909@darkpop1983.com [w] www.darkpop1983.com
Karan Singh [e] karan@wakeupmrsingh.com [w] www.wakeupmrsingh.com
Kervin Brisseaux [e] kervin@systemkings.net [w] www.systemkings.net
Risart Soengkono [e] design Primitive@yahoo.com [w] designprimitive.deviantart.com
Zhang Jing [e] mazaki@126.com [w] www.mazaki.com
William Chua [e] zlabeosg@gmail.com [w] www.mi50.blogspot.com
Matei Apostolescu [e] hellabeaucoup@gmail.com [w] www.013a.com
Samuel Sinaga [e] bebi_kosnik@hotmail.com [w] tltd.deviantart.com
Agus Promono [e] kerjakomik@yahoo.com [w] www.thecdeber.com
Christopher Goodwin [e] chrittos@christosh.co.uk [w] www.christosh.co.uk
James Wignall [e] james@mutanthands.com [w] www.mutanthands.com
Scott Bartlett [e] cronobreak@gmail.com [w] cronobreaker.deviantart.com
Sarah Bernhard [e] writerin@gmx.de [w] www.flickr.com/photos/ultraviolet
Slightlybrighter [e] info@slightlybrighter.com [w] www.slightlybrighter.com
Sterling Maynard [e] lonestarz2@gmail.com [w] lonestarz2.deviantart.com
Raphael Vicenz [e] info@mydeadpony.com [w] www.mydeadpony.co.uk
Kris Balder [e] design@remix.ae [w] www.remix.ae

THANK YOU