



Friends of the Earth, London
Detail of illustration series featuring a total of 15 climate change solutions, 2006

Stereohype.com, London
Two of three Bzzzpeek.com support T-Shirts available at Stereohype.com, graphic art and fashion boutique, 2005

FL@33

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CO-FOUNDERS & CREATIVE DIRECTORS

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DATE OF CREATION

2001

STAFF

2 persons

CLIENTS

Alsop Architects / Barbican & Young Vic theatre / BBC / BHV / Creative Review / Ecole Normale de Musique de Paris / Friends of the Earth / GraficEurope / Laurence King Publishing / Matelsom / Meubles.com / MTV Networks & VH1 European / Pyramid Editions / Royal Festival Hall / Sacla / ...

PHILOSOPHY

FL@33s' mission is to create a professional, vibrant, fresh and artistic body of work while keeping a balance between commissioned and self-initiated projects and publications. FL@33s' work philosophy is based on the 'Power of 3' theory - the balance of intellect, skill and emotion.

SKILLS

FL@33 Ltd is a multi-lingual and multi-specialised studio for visual communication. The studio is working across all media in the areas Concept Generation, Print, Screenbased Work [Broadcast, Motion Graphics, Interface Design, Websites], Exhibition Design and Publishing.

AWARDS / ACHIEVEMENTS

FL@33 book published by Pyramid Editions in summer 2005 as part of their monograph series 'design&designer' / Selected by Step Inside Design magazine, USA, for Field Guide to Emerging Design Talent 2005 / Emerging Designers 2004 (nominated by GraficEurope) / Design-a-Qee UK 2004 (winning entry) / Construction New Media Award 2004, Design Indaba, (Gold) / ADC New York (Distinctive Merit Award 2003) / Prix Ars Electronica 2003 (Honorary Mention) / The Annual 2003 (Influential Works) / I.D., Int. Design Review 2002 (Design Distinction) / MDA, Magazine Design Awards 2002 (shortlisted, Best use of Illustration) / D&AD Annual 2002 (Magazine Design, Editorial Design, Illustration) / :output 4, 2001 (int. awarded works of graphic design students) / International Multimedia Competition 2001, by Noos (first prize).



Creative Review, London
Detail of CR front and back cover
illustration '40 years of D&AD',
part of the Pencil Sculpture Series, 2002



Victionary, Hong Kong
B/W extract of FL@33 plant illustrations
for the book 'Tattoo Graphics' published
by Victionary, 2006



L'arte di Sacla, Paris
Stills from 3 min Motion Graphics loop
'Cut 'n' Paste Remix' for the L'arte di
Sacla travelling exhibition, 2005



Toy2r, Hong Kong
Vinyl Toy 'Mr Papillon' 2" (5 cm) Kit
Cat Qee produced by Toy2r in 2005,
1 of 20 competition winners 2004

